

# Brian Modansky

*Creative and Innovative Trend Maker*

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## EXPERIENCE

### Black Tiger Creative

Boca Raton, FL — *UX/UI Designer*

1/1/2019- PRESENT

- Brainstorm ideas to possible solutions to clients website needs
- Design wireframes, prototypes, and sketches for websites and landing pages
- Code clients websites in HTML5, CSS3, Bootstrap, JQuery, and PHP
- Design banner advertisements used for Google, Facebook, and Twitter advertising campaigns
- Work with clients from initial brainstorming to completion and launch
- Write blog posts about web design for Black Tiger Customers to read

### Comodo Cyber Security

Austin, TX — *Freelance UX/UI Designer*

10/1/2017- 05/01/2018

- Design wireframes, prototypes, and sketches for websites and landing pages
- Code markup for websites and multiple landing pages in HTML5 and CSS3 using Bootstrap and JQuery
- Design email templates and trust seal badges
- Design and code control panels for 4 Comodo products. (cWatch For Office, cWatch For Websites, Internet of Things Security Certificates Panel, Partner Marketing Panel)
- Design wireframes and high fidelity mockups for Comodo cWatch For Office Mobile Application.

### Codero Hosting

Austin, TX — *UX/UI Designer*

01/01/2015 - 01/01/2016

- Design creatives for online marketing campaigns and initiatives
- Design wireframes, sketches, creatives for company website
- Code designs in HTML5 and CSS3 to work with website CMS (Pyro)
- Develop and design presentations for C level management
- Design creatives for email campaigns

## IMPORTANT LINKS

Portfolio:

<http://www.modansky.net>

Linkedin:

<http://www.linkedin.com/in/websitedesigner>

## DESIGN SKILLS

- Wireframing and concept sketching
- High fidelity mockups
- Web and print design
- Vector and bitmap
- Illustration
- Visual design
- User experience design
- Conversion strategies and analysis
- Information architecture
- Color theory
- Typography
- Navigational flow
- Brand identity
- Accessibility techniques
- Versioning

## DEVELOPMENT SKILLS

- HTML5 and CSS3
- Frameworks: Bootstrap and JQuery
- WordPress / Theme Development
- Programming logic
- Project analysis
- Project brief writing
- Mobile first development
- Fluent understanding object

- Design infographics detailing corporate network
- Rebrand company corporate image and develop new website (Never Launched)

## **WebHosting.coop Cooperative Association** Austin, TX — *Creative Director*

03/01/2013 - PRESENT

- Engineer the structure of new business models based on social democracy by evolving the cooperative association business model to run completely online
- Ensure data transparency to all members including financial, technical, and service related data
- Create detailed roadmaps for the future development of products and services
- Design and direct all marketing communications including the design, vision,
- and direction of associations and foundation's public image
- Design, code, and maintain association website, control panels, and TownHall software
- Design print advertisements for public appearances (Banners, Table Throws,
- Fliers, Business Cards)
- Set vision and direction for WebHosting.coop Foundation
- Construct and engineer free online training classes, syllabuses, and course material for WebHosting.coop Foundation
- Design, code, and maintain WebHosting.coop Foundation's website

## **HostGator.com, LLC** Austin, TX — *Creative Director*

01/01/2005 - 03/31/2013

- Manage and provide oversight on all marketing communications, including the design, vision, and direction of the company's visual communication strategies
- Collaborate directly with the CEO and CMO to develop creative concepts, plan, design, and implement innovative approaches to company initiatives including, but not limited to:
  - Corporate Branding
  - Website Design and Development
  - Control Panel Design and Development
  - User Interface / User Experience (UX,UI)
  - Online Marketing (Banner Ads / Promotions)
  - Print Advertising (Billboards, Magazine Ads)
  - New Project Launches
  - Tradeshow Booths and Collateral
- Manage, direct, design, and code projects from initial concept to implementation

oriented development

- Smarty Template Engine
- Intermediate PHP
- Intermediate BASH scripting
- Would love to advance my knowledge in more javascript and asynchronous programming languages like node.js and Angular

### **PROJECT MANAGEMENT**

- Very proficient with Agile and waterfall development processes
- Working knowledge of Jira and Redmine project management systems
- Can operate scrum meetings and assign tasks efficiently
- Time and detail oriented
- Very good at meeting deadlines and completing tasks on time

### **FAVORITE QUOTES**

*"The true sign of intelligence is not knowledge but imagination."*

- **Albert Einstein**

*"Help others achieve their dreams and you will achieve yours."*

- **Les Brown**

*"To effectively communicate, we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others. "*

- **Tony Robbins**

- Design sketches, wireframes, high fidelity proofs
- Compose presentations, project briefs, detailed reports outlining new ideas, possible business partnerships, and results from marketing and product initiatives
- Direct and oversee website template design department consisting of 1 supervisor and 8 designers/developers

## **UNIM Web Hosting / Auction Teacher** Boca Raton, FL — *Website Template Designer*

01/01/2002 - 12/31/2004

- Design website templates for UNIM's website builder
- Design custom website templates for customers who purchased custom website design
- Design custom banner advertisements for customers who purchased custom website banner design
- Deliver creative ideas to solve potential issues
- Design marketing plans which in then resulted in an increase in the bottom line
- Write training modules for support representatives
- Team lead on most collaborative design projects

## **EDUCATION**

### **Palm Beach State College, Boca Raton, FL**

2004

### **Olympic Heights High School, Boca Raton, FL**

2001

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### **George Walton Comprehensive High School, Atlanta, GA**

2000

- Leader of High School Internet Club (In-Charge of school website)
- Ran for Freshman Class President

## **ACCOMPLISHMENTS**

### **Google / HostGator Partnership**

*(Creative Lead – Google Control Panel Design)*

[\(http://www.indiagetonline.in/\)](http://www.indiagetonline.in/)

HostGator.com partnered with Google in a joint venture to offer a free web hosting service named "India Get Your Business Online". Brian had earlier created and directed a website template development department which consisted of 1 supervisor and 8 designers. Their responsibilities were to create website templates to be inserted into HostGator's website builder. The quality of these website templates became the determining factor which caused HostGator to win the bid for the contract with Google.

Brian was then responsible for the creative aspect of the partnership. He had designed the user interface for the control panel which users would utilize when they signed up through Google's website for the service. Within the first month of launch, Google had reported getting over 100,000 signups for the program. Since then the project has been a success.